



What is Advisors4Free.com?

Advisors4Free.com is a question & answer site.

Every visitor of this web site can search for a relevant category to leave his specific and personal question. Every category has its own specialist. The specialist will be notified by e-mail. Then he can go to the web site to answer the visitor's question.

Example:

One of the visitors of this web site has a problem with his central heating boiler. He wonders if it's a better idea to buy a new one. First he will search for the right category (Home & Garden / Central heating). Then he leaves his question: "Is it clever for me to fix my central heating boiler or should I replace it? (brand: Combo 12c, 13 years old)."

When the visitor has asked his question, the specialist (advisor) of that specific category will receive an e-mail with the message that there's an unanswered question in his category. Within 48 hours the specialist will have answered the question. The visitor who asked that specific question will receive an e-mail, with a link to the answer.

Numbers:

Besides central heating this web site has a fast growing number of subjects, about which visitors can ask a question. This is one of the reasons why Advisors4Free.com is going through an explosive growth of visitors. The brand awareness of this web site will also increase by press releases, having links to relevant portals, mouth-to-mouth publicity and high positions within search engines (Google). In October of 2007, the Dutch equivalent of Advisors4Free.com realized an average of almost 4.000 unique visitors per day. These numbers will increase more, when the number of subjects and advisors will grow.

Small investment, maximum return of investment:

Your advice on Advisors4Free.com is, as the name suggests, for free. Still there are plenty of good reasons why you should become an advisor anyway.

- Because of this web site your knowledge of a specific subject can be shared with others. This not only works motivating for you but it's also fun to let others know what your vision is.
- Besides that, you will also increase the awareness of your own name/company.
- Every specialist gets a link to his own web site and because of that he will receive more visitors.
- To become an advisor on Advisors4Free.com is also for you free of charges.

We've decided that Advisors4Free.com should be and should stay, free for everyone. It's established in order to provide for a need to share knowledge and to bring people together. This way, the visitor will receive professional answers to his questions and the specialist will receive more business opportunities. The investment that is required, is low. In general, specialists are not spending more time than an average of 5 minutes a day on answering the questions.

However, this is depending of the popularity of the specific category.

Examples of people who make profit out of it anyway

Category: Laptops

Jarno Liefers of Laptop Plus is receiving a question about a screen that has become dark-colored. The visitor has contacted different help desks, but none of them could help him. Jarno Liefers explains what the problem could be. The visitor thanks him for the answer. Later he decided that he is going to buy a new laptop. And he buys this from Laptop Plus. He trusts this company because of their specific knowledge and good service, that he received on advisors4free.com.

Category: injury damage

Legal advisor John Oosting receives a question about an injury damage claim. After the visitor has explained his problem, Mr. Oosting tells him that this is a case of medically avoidable mistake. To successfully submit a claim is a possibility. The visitor is –in spite of his situation- glad with the answer. Mr. Oosting has won a new client with only a small investment.

Want to try?

Check if your category or specialty is still available. Become an advisor. We will consider your request and contact you within 48 hours.

More information?

Go to www.Advisors4Free.com or contact us via:
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